



B.V. Patel Institute of Management Uka Tarsadia University



Date:19-02-2024

Report on participation in

One Day National Conference on Multidisciplinary Research and Practices

Date	17 th February, 2024
Time	8:30 am to 6:00 pm
Venue	Convention Hall, VNSGU
Participants attending from BVPIM	Ms. Bhavna Patel, Dr. Taral Patel
Category	Staff Development

One Day National Conference on Multidisciplinary Research and Practices was jointly organized by Navyug Commerce College, Surat; Department of HRD, VNSGU; Department of Economics, VNSGU; J. Z. Shah Arts & H. P. Desai Commerce College, Amroli; Self Finance colleges, Amroli on 17th February, 2024 at Convention Hall, Veer Narmad South Gujarat University.

More than 450 participants had registered for the Conference of which around 278 delegates were present at the conference for presenting their papers in 10 different tracks. Ms. Bhavna Patel & Dr. Taral Patel from BVPIM attended the conference. Ms. Bhavna presented a paper titled “Strategic CSR: A pathway to sustainable national growth and development” under the theme: Economy, Business and Law. Dr. Taral Patel presented a paper titled: A study on customer perception towards Fintech adoption in Surat city under the theme: Management and Commerce.

Dr. Kishorsinh Chavda, Hon. VC, VNSGU enlightened the audience with his motivational speech followed by keynote address of the Chief Guest Dr. Rameshchandra G. Kothari, Former Vice Chancellor, VNSGU. Dr. Kothari also conducted the first technical session of the Conference and delivered a presentation on “Errors Committed in Research” which was helpful in understanding what kind of mistakes are made by scholars and researchers while conducting research in contemporary times. His presentation provided guidelines on mistakes to be avoided in each phase of the research process. The second technical session was

conducted by Dr. Akhilesh Pandey, Officer, District Health Department, Navsari who addressed the participants on making research more relevant to societal issues and needs.

The Conference provided the participants a platform to understand contemporary issues in research and the need of having a multidisciplinary approach in conducting research projects for better outcomes. It also provided the participants and delegates the opportunity to socialize and network with people and stalwarts coming from various walks of life. Such networking will be helpful for their future endeavors.

Few Glimpses of the Event:

